

GREEN BANKING (A CASE STUDY OF INDUSIND BANK)

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ABSTRACT

The world has seen much focus on economic progress and Bank is also not the exception for this. This paper tries to find out the ways to Go Green through 'Green Banking'. Green banking means promoting environmental friendly practices and reducing carbon footprint from banking activities. The present paper aims to highlight Indian initiatives by indusind bank adopting green banking in India. Green finance as a part of Green Banking makes great contribution to the transition to resource-efficient and low carbon industries Green banking is a component of the global initiative by a group of stakeholders to save environment.

KEYWORDS: 'Green Banking', Government Agencies, IndusInd Bank